

HELP AND ADVICE FOR PUBLICANS AND BAR STAFF

Alcohol related harm remains a priority risk area for the Derbyshire Constabulary and Chesterfield Borough Council.

This year's 'traditional Xmas Campaign' will extend an initiative originally developed at Buxton, where the Intoxicated campaign has been developed to address one of the core issues that influences alcohol related harm, i.e. the irresponsible sales of alcohol to people who are already 'drunk'.

The intoxicated campaign works in partnership with the Trade to offer education to bar staff so they understand their responsibilities and learn the skills to refuse a sale by delivering the BIIAB Level 1 Award in Responsible Alcohol retailing. Under the one banner of 'Intoxicated' the consistent use of the brand at every level acts as a reminder for the staff and the public. The message is simple. It is an offence to serve alcohol to a person who is drunk.

Marketing materials (Bar runners, Beer mats, Posters etc) will then be distributed to Licensed bars who have sent staff on the BIIAB Level 1 Award in Responsible Alcohol Retailing (ARAR) course, with the simple and easily recognised 'Intoxicated' theme. Premises that have not sent staff will be encouraged to do so as part of their respective action plan to reduce such alcohol related incidents and calls for service.

Free BIIAB Level 1 Responsible Alcohol retailing Award training is being hosted at the Derby City Council chambers on the 25th November 2013 between 1pm and 5 pm and between 9am and 1pm on the 28th November 2013. Bar staff working in Derby City are asked to reserve a free place, please contact PC Mark Dunn at Derby Licensing Enforcement on 0300 122 5408.

Free BIIAB Level 1 Responsible Alcohol retailing Award training in Chesterfield is being hosted at the White Swan Public house, St Marys Gate, Chesterfield on the 3rd and 5th December 2013 between 09.30am and 1.30 pm.

To reserve a free place, please contact PC Daryl Robotham at Chesterfield Licensing Enforcement on 0300 122 8517.